

## 'SR' Essentials, here in Text files Only

As can be seen the clips on page 02 to 17 can be seen on the website in video format while the remainder is in text only

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## **CONSUMPTION AND PRODUCTION:**

This item is not really an 'ESSENTIAL' component of the 'SR' Technology but is the Root Cause of every 'Symptom' discussed in the 'Essentials section (and many more). It is the reason that virtually all of humanities injustices, inequalities, social, environmental and globe's decline exist, the details of the simplicity are explained simply in 'An Open Letter to the Global Individual' which can be viewed and/or downloaded for free distribution on Page "Home/'SR' Material/LETTER". If this 'essential is read from elsewhere and not at the 'SR' Technology website The Letter may be accessed, read and/or downloaded for free distribution to anyone at the following link:

<http://www.srtechnology.ca/letter/>

Please have a look at the letter. Although the complete letter is nineteen pages long, the only vital information covering its initial importance can be read on pages 1 to 5 and – "The Appeal To You" starting on page 17 to 19.

Much Love,  
Founder

## **MORALITY AND LAWS:**

There is a big difference that is recognized in 'SR''s understanding of the subject. To start with is the understanding that basically laws are threatening and retributive while morals are effective for improving social status through one of two methods. If an individual is not very far removed from their TRUE nature, discussed elsewhere, and their intuitive knowledge can still enter their conscious mind, little needs to be done for them to follow a moral code on the subject matter of that particular moral code. If an individual is far removed from their TRUE nature, laws can only make the situation worse since forcing anything, although sometimes required, can only worsen the state of the situation and not improve it. In that absence, the only thing that must then be applied are educational methods that are totally foreign in our present educational systems. The only measure that is applied in the creation of laws is the concept that an individual human being comes into this world possessing an evil mind or brain that has to be taught to be good by the existence of laws and retributions for breaking that law, - the fear mechanism. Within the understanding that although cases exist, maybe most or many, where an individual is so far removed from their TRUE nature that Laws have to be created in order to keep a somewhat, although not better, social order. And even if the majority of individuals in any society are so called 'evil' the only solution to reversing social decline is not to pass more laws but to implement educational, not retributive, measures that can educate individuals thus reducing creation of new as well as eliminating some of the existing laws. The simplicity of this understanding and the solutions are covered in the extensive rationale, of the 'SR' Technology not any TWEET, fun eye-catching video, social media or currently existing educational systems. Too many moral codes have been abandoned, while trying, or not, to replace them with laws that have NOT created a more content society. As a last comment it can be found that all existing educational methods, family, friends, other people, all educational institutions, governments, corporations, plutocrats, money managers etc. do the best they can to create laws that protect themselves from the immoral characteristics that they themselves and others practice.

Much Love,  
Founder.

## **HUMANITY NOT SELF:**

There is a very simple evaluation of the benefits or harm of an individual's pursuit of self satisfaction or pursuit of the well being of humanity. Especially when we look at the intricacy of modern societies it seems self evident that the individual will survive and live a happy life only if all individuals are doing well so that their efforts can be enjoyed by all of their fellows. The individual who cares only for themselves, their family and the people who can provide them with some benefit would not have very much if the society collapses. After all, in a complex diversified society it takes the totality of society to provide all individuals with the things they need or enjoy. Within that simple and accurate evaluation, the following could be visualized. The individual who only cares about themselves as stated above is said to be selfish as opposed to what is truly the case that they are not very sane or indeed insane. Thus, the concept of sanity could now be applied to the individual whose main concentration is on the wellbeing of their fellow human beings. At the same time as stated above the individual whom we now call selfish would be labelled as insane. This is a new concept that is understood and applied within the development of the 'SR' Technology.

Much Love,  
Founder.

## **EXCHANGE AND MONEY:**

There has been a lot of concentration by activists and others that it is money and its use that is responsible for social decline. Within that concept it is those activists who claim that money and monetary systems should be or must be abolished. However, money is probably one of humanities most important invention 'so to speak' that has made life and survival much more functional. If we look at the intent of that invention it was to facilitate a workable means of exchange that was missing before its invention and that is all. Within that understanding and used in such manner it is not only beneficial but vital for humanities success. At the same time what has transpired was that there were individuals who immediately developed mechanisms that enabled them to find ways that provided them with a means to collect money without having produced an item that could be exchanged for money. Thus, we have those individuals who produced some product, that they exchanged for money and those individuals (the tiny minority) that collected money without having to have created a product of any type. Within that concept it becomes very evident that that is the mechanism used today which is the creation of the wealth gap between the so-called HAVE's and HAVE NOT's. This is not only this flow of money but all of the flows that are responsible for the creation of the Gap. In a properly functioning society, there has to exist a means of reward for individuals who have engaged in activities that are beneficial and useful for not only them but others as well. Thus, the existence of money by itself is not a bad or destructive concept but only its misuse of the intended benefits of money. As a small aside something that can create a reversal of this decline not only has to implement processes that reduce the reality of the currently existing creation of the wealth gap. As important as this is, it would also be required to provide opportunity (by 'SR' dictionary definition) to all and every human being to be able to create as much or as little material wealth as they are willing to produce themselves. And those are concepts that are imbedded within the body of the 'SR' Technology.

Much Love,  
Founder

## **OPPORTUNITY:**

Opportunity encompasses the idea that every human being has a human right to desire as much or as little material wealth or possessions as they themselves are able to produce or create. Under the 'SR' Technology, opportunity is something that a society must provide for every individual within that society, local or global. Providing individuals with the opportunity to perform beneficial tasks that enhance the society and provides the individual with the ability (opportunity) to perform that function is what the 'SR' concept conceives to be the purpose and definition of the word opportunity. Opportunity has absolutely nothing to do with providing individuals with any monetary or in-kind rewards or charities. Every individual, no matter what their abilities can contribute to the well being of a society in some way. However, to a huge extent the concept, is not only one of understanding the application of opportunity, but the existence of educational methods that are required to work with individuals to discover, develop and enhance the individuals' abilities. Thus, opportunity is giving everyone the opportunity to exercise their abilities and willingness to apply those abilities and thus receive a just reward for the results of their effort.

Much Love,  
Founder.

## **HUMAN RIGHTS:**

There are those initiatives that promise (or talk about) human rights for the populace. With detailed evaluation it can be questioned ‘what is a human right’? From an ‘SR’ or human perspective a human right is only a human right if it is applicable and pursued for every human being on the planet. The rhetoric generally promised or demanded refers to the right to things like my opinions, my health, my income and affluence, my safe environment, and a multitude of others that can not be claimed as “HUMAN” rights if they exclude other individuals living on our planet. One other consideration that needs to be addressed. Are some of those claimed rights not items that the collective individual is responsible for creating for their group and/or society as opposed to demanding them to be provided by someone or something else? If, without rebellion you can, please think about it.

Much Love,  
Founder.

## **SLAVERY:**

There is a definition for slave or slavery and then there is a CONCEPT of what it is. The concept is that slavery is any system where individuals individually or collectively are controlled for the benefit of a few at the top. It is irrelevant whether the controllers are defined by political system such as dictatorship, tyranny, despotism, kingdoms “democratically” elected leaders or the like. As a very short overview lets look a little down the road of in History. As examples, we can evaluate the great periods in history; ancient Egypt, the Roman Empire and the systems that largely existed throughout the, Middle Ages. In the old Egyptian system, where the great Pharaoh’s created an environment of poverty or scarcity such that a large portion of the populace could have a better lifestyle by the toil of building the Pharaohs pyramids and palaces etc. such that the employed builders could attain a better lifestyle by being provided for with food and shelter. The Great Roman Empire created an environment where the laws and duress placed upon the people forced them into situations through beliefs and duress that did not benefit them but benefited the Caesars, Senators, wealthy and other enforcers. Medieval systems generally created an environment where the Kings etc. made people accept the benefit that they were granted “ownership” of some land for their sustenance, only to be forced to pay so called taxes to the nobility so that the nobility could live in superfluous affluence, while the rabble lived a wretched existence. Graduating to modern systems that are structured such that the populace is indoctrinated to demand and desire more of everything with the result that forces them to have a job to make the money to buy these demands. Thus, we have established the creation of the wealth gap between the plutocrats etc. and the people. This system is thus essentially the same as the three examples given, and thus has to be called slavery. The only importance here is that it is that realization that has enabled the ‘SR’ Technology to develop a system that can finally create the freedom for individuals to pursue their needs without feeding the top, so to speak.

Much Love,  
Founder.



## **FAITH IN ENTITIES:**

The faith that individuals have in the existence of entities that have their (the individuals) or the populace well being in mind can quite easily be tested. When asked to list which entities they feel have the well being of their own or the populace in mind, one gets a pretty good idea when one understands the structure of existing economic systems even in a small way. One may get a thoughtful, or not so thoughtful, answer such as “For my benefit the banks give me interest on my deposits” or “General Motors works very hard to provide me with the best vehicle possible and gives me great discounts”. Within that reality, the development of the ‘SR’ Technology provides a simple solution even if very elaborate. The only purpose of ‘SR’ is to create an entity that is based upon **TRANSPARENCY** and **SUSTAINABILITY**. That is **SUSTAINABILITY** within the definition in the ‘SR’ dictionary. A ‘SR’ authorized entity is an entity that produces a product and/or service to the society and is owned and governed by the society. Its sole purpose is to give an employee, a customer or any individual familiar with the operation and ownership of an ‘SR’ entity the absolute certainty that the entity is one hundred percent structured to provide the best possible life to everyone collectively and every individual in any society. However, this is not the venue to disseminate the elaborate makeup of the ‘SR’ Technology. ‘SR’ recognizes that it is not and will not be the entry point nor the final destination in the development of a **PATH** from where we as human beings are today to the final destination where the Global Society can prosper and flourish without duress, laws, discrimination, wars etc. Its only role may be to incorporate its doctrine somewhere along the **PATH**. It is considered vital that all activists give up their supremacy in dissemination and join together in developing this **PATH** and hopefully with the inclusion of their understanding of the true nature of a human being and **HUMANITY**. Just understanding the global ills is not sufficient any more, if it ever was, to reduce, with the eventual elimination of social decline.

Much Love,  
Founder.

## **POWER OF THE COLLECTIVE INDIVIDUAL:**

The common response of individuals to any appeal presented to them to participate in supporting changes in society for a better future is responded to by their stating that they are only one individual who is powerless to be effective in any social activism. And truly, this is an absolutely correct and valid statement. However, what they are not willing or able to look at is that in any complex manipulative society the only possible change that can be achieved is the power that the collective individual can command as well as change.

Although this can easily be rejected by individuals in most of the currently existing societies, here is the simple fact. All that is necessary is to view the current situation in many western countries like the United States, England, others and possibly becoming a global phenomenon. Here we have a very large group of individuals who are fed up with the politics as usual and in response elected some despot who with their lies and manipulations convince the populace to give them the power of their despotism. This however is not a rant about the evil of such leaders, but only to show the fact of the power of the collective individual can be truly viewed and understood without presenting a large amount of controversial and confusing data. This data, and rhetoric is designed to hide the truth about actuality and truth whether from the despots or the well-meaning politician.

Much Love,  
Founder.

## **DISCREDITING OTHERS (G.T.):**

There have been some responses to the initiatives of the incredible Greta Thunberg for her appeal to stop the devastating effects of global warming. One specific attempt to discredit her efforts is a suggestion that she should discontinue her useless childish efforts, get educated and take a course in economics, which would change her mind. School at every level teaches the principles of existing economic systems to be the saviour of humanity. It indirectly or manipulatively teaches that every individual must support the American Dream, and the principles that that economy is based upon. These principles are some things like the profits of entities that then flow to the money managers, the trickle-down economy, the principles of our banking institutions, stock market exchanges and many others. Yes, truly and understandably, when the individual has been thoroughly indoctrinated into these principles, they most likely will defend them and condemn those who wish to save the planet, so to speak. In today's world this is a difficult subject. However, it needs to be emphasized that Greta Thunberg should be supported, helped and advised of how her goals can be achieved. And not only by the children but by those adults who are NOT part of the governments and corporations. And not by any means be discredited or attacked. Please consider and HELP.

Much Love,  
Founder.

# **INTELLIGENCE SUPPORTING SRM:**

There Can be little doubt about the simplicity of two things. The first is that the Human Being has the capacity to Create, Produce, Think, as well as processing the capacity to be aware of being aware. The other is that the Animal is directed solely by their genetic makeup that gives them the ability to respond to the Stimulus Response Mechanism SRM. Although that simplicity is quite widely known and understood the connection between the two is not disseminated by people, their educational systems nor their actions and lifestyles. The ability to think and logically structure their environment with the intent of maximising contentment, and attainable affluent for themselves the environment and the planet is rarely practiced. Instead, the whole structure of the human created environment is to use all of the human being's ability to further enhance the SRM of their bodies to the extent that they are indoctrinated into believing that they are only an animal that has a larger brain than the animal. This creates a mentality that within their fierce competition to adhere to the 'survival of the fittest' principles eliminate all possible human advancement of the human race for the attainment of a superior society instead of a superior ME. As an aside this indoctrination by a few is what is responsible for inequality, hate, anger, discrimination, retribution, wars as well as guaranteeing the survival of the fittest who understand and enforce this principle. The basic principle of the SRM is the need for food, protection, comfort, procreation and survival. Yes, those are desirable characteristics for the human being as well. However, if it was possible to educate the Human beings' capabilities towards co-operatively working together without supremacy and 'dog eat dog.' principles and instead consider the well being of the other Human Beings, the society, humanity, nature, the planet its resources and all of its life, the results could be nothing short of a miracle. This degradation as well as many others, that have been incorporated into the "'SR' ESSENTIALS" as well as having been processed into the extensive materials of the 'SR' Technology that would guarantee that under the existence of 'SR' entities it could not perpetuate but instead would be reversed.

Much Love,  
Founder.

## **REALITY OF ENERGY:**

Within the 'SR' Technology there exists an understanding that there are only two items of worth. These two items described are one: The 'Things of, and belonging to the Planet' and two: 'The things that were created and/or produced by the energy supplied by human beings. If everything that we enjoy, need and want, had to be produced by human beings' effort only, what would we have? Let's NOT return to the caveman or the idea that everything we own has to be created through the efforts of a human being. What needs to be fully understood however is that things that a human can not produce or create with their own physical effort needs some other energy input other than the human being's. The understanding expressed in Dr. Nathan Hagens course 'Reality 101' which he developed and teaches at the University of Minnesota needs to be consulted by every individual. Not necessarily the need to understand all of the mathematical calculations presented, but the simple fact that creation of anything that can not be produced simply by application of human energy requires a large input of energies that are and were produced by the planet. These are things like oil, natural gas, eco fuels, steel, gold and many others. Very simply, we do not have a measure of, or even a vague concept of what kind of lifestyle the planet could support for every human being even if they could change their viewpoint of what actually is a 'HUMN RIGHT'. Thus, do we not consider the effects on humanity if and when the planet should run out of the ability to supply the things that are needed to maintain our affluence and indeed insane demands? Not only when the planet runs out, but when the planet can not absorb the consequences of our, if excessive, demands on its created products.

Much Love;  
Founder.

## **CITIZEN'S BIGGEST FEAR:**

There is an apparency that at least in the western world the most determined objection that the average citizen has is what may be called the fear of not being able to participate in any or all parameters that make up the “American Dream”. It also appears that the individual of the populace does not have the capacity to understand that happiness, contentment and well being is attainable through creation of community, togetherness, sharing, love and compassion. This lack of capacity to understand alternatives and the Fear of loss of the components of the American Dream is what prevents the individual from considering any suggested alternative. In the absence of a PATH that can be developed, proposed and then followed by the individual, nothing can be expected to make a change in the existing structure.

This fear of the abandonment, or at least reduction of the ‘American Dream’ is the same for the broad spectrum of individuals from the top of the wealth pyramid to the bottom of the wealth pyramid. At the top of the wealth pyramid the individuals biggest fear is the loss of any part of the ‘American Dream’ while at the bottom (or lower end) the biggest fear is the loss or reduction of the ability to pursue the ‘American Dream. What here is referred to the ‘American Dream’ is the strive and struggle for ever escalating material possessions paying no care or attention to the sustainability of the pursuit of the ‘American Dream’

Much Love,  
Founder.

## **DEGRADING MORALITY:**

There are some very important concepts that need to be elaborated on. Although these may be obvious to some there are others who may benefit from this short explanation. If we are to look for solutions to social decline whose content is implementable, we may as well abandon our efforts and go about our own business, whatever that is. The only workable progress that can be considered is to first of all refrain from looking at whether a proposed solution is workable or not. Thus, the only possible solution is to look at whether the proposed solution would be a moral benefit, harm or totally irrelevant. to anyone, group or society. If it is investigated and decided that the proposed solution would have social benefit, it would then be to work on and develop ways to make it possible to implement. The very important main thing is not to DEGRADE the beneficial proposed solution or element in order to make it possible. when it is based on morality. Any degradation that is deemed to be necessary for it to get implemented is a waste of time since it surely would degrade from the benefit of the proposed solution. The 'SR' Technology is built upon principles that are to benefit individuals separately and collectively on a foundation of MORAL principles. Therefore, unless an item can be found that is counter that intent, nothing must be changed to satisfy anyone, any group, or individual. When those items have been thoughtfully adhered to, with a determination to refuse to degrade them, it is time to develop a PATH with all individuals who may have a component that can lead to the implementation of the 'SR' Technology, or others who have positive suggestions that may be incorporated into the PATH. And from there proceed with the development of that PATH to the final destination.

Much Love,  
Founder.

## **THINGS THAT ARE WRONG:**

It can be stated that before anyone can create a correction to an existing situation the existing situation or problem needs to be fully understood. In the current global decline, there exist a multitude of problems. Therefore, it is vital for individuals to understand what these problems are. However, it is even more vital to distinguish between the true source of the problem and what is only a symptom of the problem. On top of that recognition is that in either case, although it is important to understand the source of a problem, its only purpose is to be able to develop a solution of how to fix that problem. In the state of our society there is a rapid expansion of individuals and organizations that specialize in educating and disseminating what is wrong and how bad it is. On the other hand, there is practically no research done on developing and educating corrections or solutions. As indicated above, although important, it loses its validity of importance when it is the only concentration in the absence of proposals of methods how individuals can go about developing corrections to them. Lastly, if the true source can not be addressed and the symptom is considered to be priority it must be determined whether the solution to the symptom increases the problem in some other symptom. In other words, the famous saying “let’s not rob Peter to pay Paul” or the like. This however is in effect exactly how our current economic system is structured.

Much Love,  
Founder.



## **LIBERTARIANISM:**

How can the term Libertarianism be understood, or what are the characteristics of it. Often, Libertarianism is associated with the absence of Government, Laws, Rules, and any other perception of limits of freedom. Sometimes it seems that Libertarianism is associated with what may be self abnegation, in that it is exercised in a way that denies people some basic luxuries of life. Therefore, it appears that Libertarianism is not a system well defined or understood. A system that could be called Libertarianism could be a system where the Government is a true Democracy where the collective society determines what rules are the greatest good for themselves and their society based upon principles of Sustainability and Transparency. The concept of Libertarianism should be a system that maximises the luxuries and possessions that individuals can enjoy. These available luxuries and possessions would of course be again based upon Sustainability Transparency as well as other characteristics such as the refusal to proliferate infinite growth and the recognition of the true nature of a human being. All of the above are items that have been given careful consideration in the structure of the 'SR' Technology

Much Love,  
Founder.

## **Capitalism:**

There is an enormous amount of Data available debating, dissertating, written about etc. pitting the concept of Capitalism against the concept of Socialism. None of this data can claim any victory or determine right from wrong or the like. This 'SR' Essential is not about Socialism (which is covered in the 'SR' Essentials below) but about Capitalism. Generally, it is defended that Capitalism is responsible for the individual's prosperity and (material) well being. And that is a fact, but it is not clear how that can be argued by anyone. In a Capitalistic society the upper echelon of people earn their wealth by deriving it from its populace. When the upper echelon can not derive their wealth from a huge number of people, or their people live in poverty or are not well off, their ability to collect wealth from the people is very limited. Their ability to gain the huge sums of money that the upper class possesses is indeed based upon having a large group of people and that this large group of people have a large income and large material possessions (The American Dream). Every penny spent by everyone generates income for the upper echelon by them just collecting this money. Collecting 1 dollar from 100 million people does not hurt the individual giving that dollar. (?). The individual collecting that dollar from the 100 million dollars has now made 100 million dollars. Here we have the creation of the gap between the so-called haves and so called have nots. Thus, the injustice of Capitalism for the masses is self evident.

Much Love,  
Founder.

## **Sustainability:**

In today's world with the enormous capacity of modern computers, the task of calculating what is and what is not sustainable is indeed a simplicity. These calculations or equations however require inputs from human beings, or other equations, which would again depend on the input of the data that can (usually) only be supplied by humans. Thus, there is the simplicity that it is vital for human beings to work on and supply the pertinent and accurate data required by computers to accurately expose what human actions and activities are sustainable for future generations and indeed humanity in its current state. When looking closely at by far the greatest majority of individual in western societies however, there are extremely few, if any, individuals who place sustainability of 'US', instead of ME, on a scale of any significance compared to the emphasis placed of sustainability of 'ME, or MY'. It may not be very clear that this Essential of 'Sustainability' is not of greater (importance) than any other Essential covered here, since each Essential (but only in combination with all others) can gain the understanding of how the 'SR' Technology can promise attainable solutions. That being clear, understanding "*SUSTAINABILITY*" is a major component of 'SR'

Much Love,  
Founder.

## **Opposite of Human Rights:**

If there exists an opposite of Human Right it is not known here. and therefore, here it may suffice to be considered to be Injustice. Injustice is the opposite of Justice and anything that can be classified as not being a Human Right could not be called Justice and indeed be the opposite of Human Rights or Injustice. As discussed in the Essential “Human Rights” anything that excludes an individual a group, society or any description of human being’s can therefore not be called a Human Right. When it can be classified as not being just it must be classified as unjust to those who are excluded from something that is called a Human Right. Thus, it can be seen that the opposite of Human Right may just be called an Injustice. Here it is not so much a matter of whether the opposite of Human Right is Injustice but to gain a solid understanding of what must be incorporated into a philosophy of Justice for every human being on the planet. If a society considers itself a Just society and isolates itself from the rest of the world, it can never ever be classified as a just society but has every right to be called an unjust society. Although verbose the above is plain simplicity.

Much Love,  
Founder.

## **Democracy for Self:**

How can we envision the Characteristics of a TRUE DEMOCRACY as opposed the sham democracy claimed by the upper echelon of wealth in the ‘so-called’ western Capitalistic democracy. Most likely the average individual in the so-called current Democracies has been indoctrinated to associate Democracy with the idea that they are free and able to pursue the “American Dream” and way of life. With their incessant pursuit of having never ending ‘more’ they have become completely unaware of what a TRUE DEMOCRACY consists of and therefore they could and SHOULD be viewed as practicing “Democracy for Self.” The average Human Being in this and mostly all of the ‘so called’ Democracies is convinced that they are electing the leader of their state who will then provide them with all of the Human Rights that they the people deserve. This is mostly so because they believe that their actions are Human Rights and that they live in a democracy that allows them to practice all of the undemocratic principles of competition to get something that their peers should not be able to get or have, or their ability to take something that they desire which someone else possesses or has. All of these desires and concepts can be seen to be from someone who may be designated as a lone individual or one who considers that this is what Democracy is all about. Practicing democracy for self.

Much Love,  
Founder.

## **Socialism:**

There are many definitions of socialism. One may be -- the Marxist theory of relating it to the overthrow of capitalism and the realization of Communism. Another is – An economic theory or system in which the means of production, distribution and exchange are owned by the community (society) collectively, usually through the state. By the many definitions it is just a confusing mess.

Whether that confusing mess is accidental or created is not up for discussion here. Within the proposal of creating an ‘SR’ entity it is socialism that is structured for the benefit of a society. The latter definition quoted above would be closer to the ‘SR’ Technology definition if the last four words ‘usually through the state’ were eliminated. Within the concept of the “American Dream” and an insatiable desire to increase ones material possessions, when individuals of ‘THE STATE’ with their support of the plutocrats, thereby having the sole power of determining the parameters of an economy, education and generally social realities, the results are what exists in a so called society insanely called a democracy. However, the result is that it is neither a democracy, socialism (for the people), communism or anything else of the sort but a true socialism for the plutocrats, the wealthy and the upper class. The publics support of the system is in chasing their dream of becoming wealthy or a plutocrat. In summary, the application of ‘SR’ technology can build and create a society that is a true socialistic entity that is solely owned, operated, and existing, for the benefit of HUMANITY.

Much Love,  
Founder.

## **Population vs Consumption:**

Please watch the video on youtube at address:

<https://www.youtube.com/watch?v=ZPMy2Yw8teM>

Although this video is mostly about the importance of population reduction it does acknowledge the concepts that are expressed in the Essential “CONSUMPTION and PRODUCTION” as well as recognizing the interconnectedness of both. Life consumes, whether that life is vegetation, animal or the human being. Indeed, all envisioned problems on the planet are enormous concepts and undertakings when viewing them from a perspective (the blame game of I am innocent) of demanding governments, corporations, organizations, groups, the other guy etc. must do something. When viewing it with the simplicity of fact, as opposed to the complexities of opinions, there is absolutely nothing that is in the way of every individual taking action to realize the simple fact that it is within their power to address both population growth and consumption. However, if the individual takes steps to participate, by themselves, in the solution to the problem of over consumption and over population it is not that which by itself in isolation will solve this global problem. It is again the recognition of the individual that there is nothing to prevent any individual who understands the need to take some steps in disseminating and educating their relatives, friends and neighbours into spreading the concept that will then have the only chance to reverse the global decline. As a last thought if the unearthly amount of capital existing in the hands of a few people for their own pleasure could and would be used to ensure that the rest of the world could (without charity, but education) have a decent existence, there would be less need for them to have many children with the dream that some will survive and assist in the well being of their and their fellow’s life. Lastly it is the enormous wealth of people in the western world spent on material things which creates the problem of consumption as opposed to the current consumption of the rest of the world.

Much Love,  
Founder.

## **Population Growth:**

Let us look at the simplicity again. If every couple on the planet had two children, they have replaced themselves as far as population growth is concerned. If every couple of the planet had one child, within one lifetime, the global population would have halved. Let us not go into the complexities which, however valid, that argue for two and a half etc. because some of the children will die before they reach their natural life age. Although true, it can be used to confuse or just hide the simplicity of the fact talked about above.

If the global populations could work together to create a global co-operation into achieving global Human Rights as opposed to individual rights or greed and develop egalitarian methods of life and survival, things would be very simple and solely become a mathematical solution as opposed to self interest and ignorance. The mathematical calculations requiring human input however must be provided by this egalitarian society.

Much Love,  
Founder.



## **Take & Give:**

There are two things that enable two individuals or a group to have a good and lasting relationship on a basis of exchange. They are vital in their concept as opposed to just a definition. First it must be recognized what a human being would be, if they were to be in harmony. The human being consists of two diametrically opposed components which are one, their body and two their beingness, true nature, soul, THEMSELVES or whatever an individual considers the title of this second component to be. First is the recognition of the characteristics of the physical body, which operates on the same basis as the animal, since it is animalistic in nature. Upon close examination it can be observed that the animal's contentment comes from 'taking' whatever their genetic entity requires for survival or to simply concentrate on Take. Although the Human Being has and controls a body with the same inherent characteristics of the animal, they have a much greater ability to postulate, create, support each other and other beneficial characteristics. It is these characteristics, although fully suppressed, that create the notion that the Human Beings contentment is derived from Giving. Thus, it is that in order for the Human Being to gain true contentment, they first of all have to lean to give. Only then are they in a position to learn how to take without operating on the basis of 'taking' like the animal. This is the understanding and mechanism that can provide true contentment for a Human Being.

Much Love,  
Founder.

## **Awareness:**

Looking at a very simple example, if a house owner is not aware of the fact that the roof is leaking, there is nothing that they can do about it. If, in this example the only way the individuals will be able to do something about the leaking roof is to become aware of the fact that it is leaking. If the individual subconsciously refuses to become aware of an existing fact, it will be guaranteed that the fact will remain and can not be altered, irrelevant of it being a good or bad thing.

In today's planetary environment every human being possesses some degree of awareness of their true nature, even if to the greatest extent it exists only in their subconsciousness. At the other end of the scale is the individual who may be fully conscious of their true nature and will follow only those characteristics inherent within their true nature.

Thus, it can be seen that there are many levels or degrees of an individual's awareness of the fact and nature of their true beingness.

Much Love.

Founder.

## **Clarifying Theft:**

A simple and brief overview:

If we consider that Theft can accurately be defined as taking or receiving something from someone or something that belongs to the giver or “IT” (Like Nature), how can this be properly understood. We could just say that if the recipient is under the impression that the item given to them is that the giving individuals desires to please the recipient like a birthday present or such. There are however many aspects of the concept of manipulation being widely employed.

1. Is the recipient aware of the true intent of the giver.
2. Does the Giver have another reason from the apparent, like gaining favor or may other forms of deception be they known, subconscious, or socially accepted.
3. Is the giver giving something with the hope that it will make the recipient feel guilty by not giving the giver something that they desire.

See Page Home - Supporting Documentation - ‘SR’  
Quotes.

Much Love,  
Founder.

## **Items of Worth:**

Analytically and logically there exist only TWO items of *WORTH*.

- Things that are ‘Created’ by the planet, like Land, Water, Environment, Animals, Vegetation and many others that have little if any involvement by Human beings. If any of these things have been created by or influenced by human beings they belong (wholly or partially) to Human Beings.
- The other are things that are created by Human Beings.

When a truthful evaluation of those two items is seen and understood it becomes apparent that any other agreement or manipulation can lead to the destruction of not only the environment or nature, but humanity itself.

Within this factual and simple evaluation, it can be seen how the current state of affairs has become counter survival for not only humanity but nature itself as these two items are intimately connected.

Much Love,  
Founder.

## **Simple and Complex:**

Anything simple can still lead to misunderstanding. If the simplicity of the item (text, subject, item or anything else) gets adorned with what may be called over-simplification it is a candidate for misunderstanding. This over-simplification can, and if cleverly worded, result in confusion with the result that it can not, or at least be quite difficult to understand in its simplicity. When a body of knowledge causes confusion that does not resolve with further study it is probably laced with false or incorrect data and thus it can be labeled as *COMPLEX* or laced with false data or lies.

Much Love,  
Founder.

## **Trickle down, Trickle up:**

The components of an economy. The concept of trickle down is that the upper class creates entities that provide jobs for people so that they can make money and spend it to have a better lifestyle. It is the idea that the super rich, oligarchs etc. who have the enormous wealth to create companies and corporations are responsible for the creation of jobs so that people can fulfill those jobs thereby making the money to create a greater affluence by being able to purchase those items that the corporations create. In other words pursuing the principles that the 'American Dream' purports.

Within the valid and true mechanism above, we can observe the reverse. The individual who has a job (makes money) can now go out and purchase some item of desire to increase their affluence (The American Dream). Every time they spend a dollar, the dollar has two components. One is the cost of materials, wages, expenses, and general cost burdens of running the organization. This cost must also include a fair wage for the owner or owners. If the owners collect a tiny fraction (say a penny) over and above the fair salary they earn, and produces and sells millions of items their 'profit' would be enormous.

This mechanism which is seldom reported or discussed by name is the concept of 'Trickle Up' economy. And it is this un-advertised 'Trickle Up' economy that creates all of the oligarchs, who can then use these fortunes to create more entities of production to collect more investment (as opposed to productive) income.

Much Love,  
Founder.

## **True Democracy and Overpopulation:**

If the Planetary population should grow to a size that is such that it is impossible for the planetary resources to create a population that can collectively exist on the Planet. In such a situation it would be impossible to exist in a society where a true Democracy could exist and deteriorate into a 'Dog eat Dog' society. The simplicity of this is considered to be self evident without going into excessive complexities that could hide or invalidate this simplicity.

Thus, it becomes vital to develop an understanding of what kind of lifestyle (provided by the planetary resources) is possible for how many planetary individuals. Note that this Essential recognize that 99 percent of all Human created things are derived from the planetary resources. Such as food, materials, energy etc.

Much Love,  
Founder.

## **Dependence on Individuals:**

In any group of people joining to create a better lifestyle for the group it is vital for the individual in that group to recognize their dependence on all of the individuals in that group. It is considered to be vital that individuals are truly and fully aware that by far the majority of items that they have, desire or strive for have to be produced or created by other individuals unless that item is strictly one that is provided by nature. To the degree that that recognition is present, to that degree will that individual participate in activities that have as their root, the desire to assist in their well being.

Much Love,  
Founder.



## **Characteristics of Competition:**

Competition is considered to exist in a truly selfish as well as an egalitarian group or society. The concept of competition practiced by the individual with the intent of being the only one who is the best, richest, happiest etc. is or will lead to what may be called a 'Dog eat Dog' society, where everyone else has to be inferior. At the opposite end of the competition scale, the individual who considers competition to be in competition with others (including nature) to concentrate on the well being of self in conjunction with the well being of the group.

Thus, it can be seen that the former leads to what largely exists today and is the decline of humanity heading towards extinction (to be extreme but note the word heading). At the other extreme end of competition (literally non existent in any group today) the concept of egalitarian competition is not desirable for the sake of attaining the "American Dream."

Much Love,  
Founder.

**What is *SUSTAINABLE*:**

*SUSTAINABLE* is one of the most important words as defined in the 'SR' Dictionary since it defines the purpose of the 'SR' Technology. By definition it has nothing to do with sustainability of the economy, wealth, possessions, desires or anything else. It simply states that when the word *SUSTAINABLE* is used it refers to the sustainable life and its requirements for the indefinite future for humanity, as well as all things on the planet. In other words, the attainment of a society where "*SUSTAINABLE* social *ECONOMIC* well being" may become a reality. This is what the *INTENT*, hope and dreams are that prompted the development of the 'SR' Technology as well as the continued effort to disseminate and educate the public at large to strive for this dream by practical application.

Much Love,  
Founder.

## ***INTENT* of the ‘SR’ Essentials:**

The *INTENT* of creating the ‘SR’ Technology as well as these Essentials is as stated on Page 10 of the Stand alone ‘SR’ Dictionary. As described there, when using the word *INTENT*, it is very specific in that it is the actual intent that may lay very deeply hidden in what an individual might actually be hoping to accomplish, as opposed to the thing that they may be expounding by attempting to hide the underlying intent of their communication. Here, there is no attempt to claim or discover to what extent this hidden *INTENT* is prevalent but simply to state that it exists. If an individual is aware of the mechanism and how and why it is practiced it becomes much more apparent of its existence, source and mechanism as well as the discovery what the *INTENT* is of the individual who is practicing it.

Much Love,  
Founder.

# **WAGES, SALARIES AND PROFITS:**

When an individual is employed by another individual or entity, they are normally remunerated for their effort or input by being paid a wage or salary. When an individual is the owner of a business that supplies a product or service, they are usually not remunerated for their efforts but collect what are called profits. Here now we must get away from the enormous complexities surrounding the subject and find the simplicity of the reality. There is no suggestion here that the owner of a business or corporate entity does not deserve remuneration for the effort that they are required to produce the services that they provide to the customers and society at large. To avoid the confusion of the existing complexities (designed to hide the truth from the society) it is necessary to look at the simplicity. As an example, say an individual who has received any form of income, wages, salaries, profits or anything else has accumulated just one billion dollars of assets by the time they reach 80 years of age. Two Scenarios are Presented here

Both individuals are compared with a suggestion of equal amounts of time spent at creating their income. Both individuals work the normal workweek of 8 Hrs. a day for 5 days a week and 52 weeks a year. Both individuals current age is 80 years and have started their earning day at age 15 making their same work week as stated. At age 80, individual A's net worth is said to be \$8 billion while Individual B's net worth is \$150,000 dollars.

Not that it makes much difference in the final outcome, with the extreme (see later) difference in final net worth an assumption is made that individual A's yearly living expenses is 4 million dollars a year and individual B's yearly Living expenses amounts to 80,000 dollars.

The final results in B's Hourly take home pay calculates to \$37.35 per Hour, while individual A's income calculates to \$57,348.52 per Hour.

With any doubt about the accuracy of the above it would be a simple task for anyone knowledgeable in spreadsheets to verify these figures by plugging in various realistic input to get the actual verified output.

Although the sample spreadsheet used for the above calculations are available for those who need more support in the above verification.

Much Love,

Founder.-----(enter page break here before entering New Essential Heading)